

**Excellence in Business
Speaker Series
Sponsored by the
Women for Success Committee**

Are you ready for The Economic Recovery...?

In tough times, you must continue to promote your business, otherwise, when tough times are over, you might not be in business! Today, smart businesspeople are planning for The Economic Recovery by stepping up business development efforts.

At this event, we'll cover...

- Smarter use of existing resources
- Connecting with new resources
- Another view of yourself in your business
- Creating your Marketing Plan
- Monopolizing your specific market



Lorne Evje [EV-yuh] is principal of **Context Communication**, a marketing education, strategy, and communication firm focusing on business development for entrepreneurs and professionals.

Wednesday, February 24, 2010

12:00 p.m. - 1:00 p.m.

(feel free to arrive at 11:45 for networking)

**750 Lindaro Street
San Rafael Corporate Center
Tamalpais Room**

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\$10 Non-Member donation

Please fax R.S.V.P. to 454-7039 or call 454-4163 to register

Men are always welcome!